

WSCC 2018 Strategic Areas and Strategies	2019 - 21 Operating and Capital Budget Requests														
	Conservation TA	Working Lands	VSP	Natural Disaster Resiliency	Forest and Rangeland Health	Conservation Education	Cultivating Stewardship	Ag Conservation Science	CREP Riparian	Shellfish	Natural Resource Investments	Match for RCPP	Engineering	Irrigation Efficiencies	Farmland Preservation
<p><u>Commission Operations</u></p> <p>The SCC is a model agency, as exemplified through talented and empowered staff; committed and engaged members; accountability; clear policy and procedures; and decision-making based on strategic thinking, planning, doing, and evaluation</p> <p><u>Strategies</u></p> <p>1. Continue to develop high quality leadership and staff including workforce capacity.</p>															
<p><u>District Operations &amp; Capacity</u></p> <p>Conservation districts have capacity to deliver high-quality technical, financial, and educational services and programs meeting the needs of land owners and operators addressing natural resource issues within their district and exceed governmental political subdivision legal, program, relationship, and business requirements</p> <p><u>Strategies</u></p> <p>1. Help districts maintain core programs relative to local needs and build CD capacity.</p>															
<p><u>Long Term Sustainable Funding</u></p> <p>Conservation districts and the Conservation Commission have a secure, dependable source of funding, allowing them to retain talented staff and feel confident developing and implementing long-term strategic plans that lead to effective conservation solutions that move the dial.</p> <p><u>Strategies</u></p> <p>1. Prioritize funding to ensure limited funding should be spent wisely.</p> <p>2. Document how we leverage funding (tribal, local, state, fed, etc.).</p> <p>3. Data on the 'real' needs and funding needed.</p> <p>4. Develop partnerships with diversity of organizations.</p> <p>5. Set realistic goals for what can be accomplished / delivered.</p> <p>6. Engage landowners in support for natural resource funding.</p>															

<p><u>Natural Resource Conditions</u></p> <p>The Conservation Commission and districts have the information needed - both through internal and partner data and resources to define natural resource needs, monitor project impacts, and clearly show how their activities "move the dial."</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Proper monitoring to show work is effective and demonstrate that we're moving the dial.</li> <li>2. Work with agency partners on sharing monitoring and natural resource data.</li> <li>3. GIS capability assessment; have WSCC staff capacity for GIS system; RMs provide data and info to districts – look at resource data in unified way for use in planning; integrate partner data; identify what data/resources we can provide to CDs (GIS/CPDS).</li> <li>4. Develop a plan for how natural resource data will be used.</li> <li>5. Develop and implement natural resources conditions maps and data plan. Use in planning, focus of work. Make available for district use.</li> <li>6. Identify the magnitude of the problem and what has been done and needs to be done to fix it; needs assessment.</li> <li>7. Work w/NOAA, WSU Climate Center, UW Climate Action Group and others so we can get in front of predictions for climate change.</li> <li>8. Track resource needs (system or database) and associated costs.</li> <li>9. Develop a science program at the Conservation Commission, a component of which will be the review of data from a variety of sources to identify natural resource concerns.</li> <li>10. Projects at the basin scale – priority, assessments, and common indicators.</li> </ol>															
<p><u>Partnering</u></p> <p>Tribes, local government, state and federal agencies, NGOs, and landowners recognize the Conservation Commission and districts as a "go-to" partners that unites stakeholders and implements effective, collaborative conservation solutions.</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Identify areas of overlap / duplication where we can work together, rather than duplicating efforts.</li> <li>2. Develop new partners – actively work with Tribes, NGOs, and others.</li> <li>3. Market ourselves so people recognize our value as a partner.</li> <li>4. Explain voluntary programs; provide clear picture to partners of our core work, including conservation planning and assessments.</li> <li>5. Survey partners for successful programs, applied research, and expertise and disseminate.</li> </ol>															

<p><u>Policy/Leadership</u></p> <p>The Conservation Commission is a state leader in policy development and implementation related to natural resource conservation, forest &amp; farmland preservation, and food policy issues</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Get CD input on which natural resource policies we should lead on; set priorities.</li> <li>2. Commission as state leader in natural resource policy development.</li> <li>3. Long term plan for forest and farmland preservation.</li> <li>4. Communication venues for districts and SCC to work issues.</li> <li>5. Long term implementation of the Voluntary Stewardship Program (VSP).</li> </ol>														
<p><u>Public Outreach &amp; Marketing</u></p> <p>Districts and the Conservation Commission are in-demand partners, both locally and statewide, well-recognized as collaborative, trustworthy, innovative, efficient, and effective.</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Public needs to know us – become a common name through development and implementation of the communication strategy targeting the communications to various audiences; a marketing plan / strategy (campaign); explore outlets (videos, campaigns); telling story about good things we do; and support the Communications Committee.</li> <li>2. Dedicated resources for coordination and mediation; Train and mentor staff / supervisors in mediation / conflict resolution – include partners.</li> </ol>														
<p><u>Resource Issues Facilitation</u></p> <p>Maximize our influence to positively affect environmental solutions because of our unique position to provide facilitation for natural resource issues</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Volunteer mediation or facilitation services when we see issues arise; make sure this prioritizes CD/natural resource issues.</li> <li>2. Train and mentor people in facilitation techniques.</li> <li>3. Prioritize natural resource issues with involvement of districts.</li> <li>4. Make sure there is enough support to see the mediation and facilitation to successful resolution and follow-up (staff time for follow-up).</li> <li>5. Make information available to those who need the mediation and facilitation so that they know the ladder of support that is available to them (template).</li> </ol>														

<p><u>Statewide Program Delivery</u></p> <p>The Conservation Commission and districts maximize their community-based business model to deliver effective natural resource and farmland preservation solutions across Washington that meet both local and state priorities.</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Monitoring, evaluating, reporting, the impact of our programs.</li> <li>2. Science Program within the WSCC (applied research...non duplicative).</li> <li>3. Clarify the role of Commission related to farmland preservation – explore needs around a farmland preservation “bucket”; take advantage of good timing.</li> <li>4. Work on meeting goals of OFP task force to preserve farming and ranching and strengthen and fund our farmland preservation program so it supports viability.</li> <li>5. Be a leader, do the marketing and outreach, be a trusted facilitator to implement strategies.</li> </ol>															
<p><u>Technical Capacity</u></p> <p>Conservation Districts have the premier technical capabilities or availability to develop and implement conservation systems with private land owners as a result of training, mentoring, quality assurance and certification on natural resource disciplines needed for their district programs</p> <p><u>Strategies</u></p> <ol style="list-style-type: none"> <li>1. Build technical capacity of existing district staff and support Center for Technology Development (CTD).</li> <li>2. Collaborate with partner organizations on training and continue training work with partner organizations (e.g. NRCS).</li> <li>3. Inventory of skills / expertise statewide to meet short term needs and identify opportunities for training. Support need for permanent positions. Pool resources from CDs to build / share expertise.</li> <li>4. Develop a science program at the Conservation Commission, a component of which will be to oversee the development and continued improvement of technical capabilities at the SCC and district levels - may utilize the existing CTD group as one method.</li> </ol>															