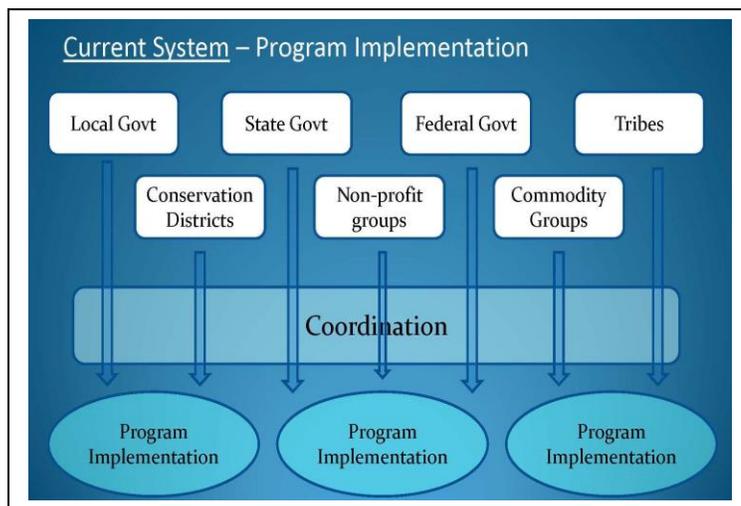


## What is “Precision Conservation”?

After decades of implementation of agricultural incentive programs, natural resource impact concerns continue. Many have asked why this is the situation and are examining the current system of program delivery. The current system has various entities delivering programs in “silos” with little coordination between them.



There are a few areas where entities are coordinating to various degrees and are experiencing some success in measurable resource improvement.

With limited financial resources for natural resource agencies at all levels, the need for improved coordination and collaboration is increasing. Coordination among the various entities to address specific natural resource concerns in a targeted area can maximize financial resources to accomplish a common objective.

Precision Conservation addresses these concerns by focusing practices in an area to achieve measurable results. A precision conservation approach will:

- Identify priority reaches using watershed, reach, and parcel criteria.
- Survey the extent of land protection and conservation practices in the priority reaches.
- Identify farmland protection, restoration, and stewardship priorities within the reaches.
- Conduct outreach to landowners with customized packages of financial and technical assistance.
- Implement projects.
- Monitoring and reporting on progress.

