








# Colors | Color Palette

The Pantone Matching System (PMS) colors specified here are used when printing all Washington State Conservation District logos. Ensure CMYK, RGB and HTML values match as closely as possible to the PMS colors provided so that communications appear unified and consistent.

Try to limit your color choice to 2–3 colors to keep your color palette simple. It is recommended that dark colors be chosen for type, as they are easier to read.

COLORS	PANTONE / SPOT	CMYK	RGB HEX
	UNCOATED COATED	PMS 5405U PMS 5405C	C 52 M 21 Y 15 K 38 C 68 M 35 Y 17 K 40
	UNCOATED COATED	PMS 412U PMS 412C	R 110 G 92 B 89 Hex #645C59
	UNCOATED COATED	PMS 141U PMS 141C	R 249 G 193 B 110 Hex #F9C16E
	UNCOATED COATED	PMS 145U PMS 145C	R 243 G 127 B 58 Hex #C97F3A
	UNCOATED COATED	PMS 5845U PMS 5845C	R 167 G 163 B 117 Hex #A7A375
	UNCOATED COATED	PMS 5757U PMS 5757C	R 129 G 133 B 92 Hex #81855C
	UNCOATED COATED	PMS 5545U PMS 5545C	R 96 G 118 B 111 Hex #60766F